Historic, Archive Document

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Cineraria, Cremer's Improved Prize Strain

MICHELL'S

SEASONABLE OFFER FOR FLORISTS

1937

MICHELL'S SEED HOUSE 516-518 Market Street, Philadelphia, Pa. SECTION 562, P. L. & R.
U. S. POSTAGE
PAID
PHILADELPHIA, PA.

Permit No. 45

DECEMBER 1937 & JUN 8 1937 & Department of Agriculture

U. S. Dept. of Agriculture, 2

Pureau of Plant Industry,

Washington, D. C.



Michell's Cinerarias

CREMER'S IMPROVED PRIZE STRAIN. Wilt-resistant. This is an improved selection of this popular florists' pot-plant. We believe that this year's strain is the finest of this type ever to be offered to the floristgrower. The plants are very compact, with small leaves. Flower-heads are huge, and the color-range is an exceptionally fine selection of all the most popular colors, very carefully blended. Original signed trade pkts. \$1.50; \$4.00 for 3 trade pkts.; $\frac{1}{32}$ oz. \$4.50; \$8.00 per $\frac{1}{16}$ oz.

WEISSENSEER (White Sea). A new Multiflora Cineraria with flowers almost twice as large as the regular Multiflora nana strain. It comes in a fine range of blue, rose and red shades, with each individual flower having a decided white-zoned center. The plant is small-leaved and of dwarf habit. A distinct variety and a most attractive pot-plant. Originator's Stock seed only. $\frac{1}{2}$ trade pkt. 75c.; \$1.25 per trade pkt.; $\frac{1}{32}$ oz. \$5.00.

MULTIFLORA NANA, Potsdam and Berlin Market Strain. Very dwarf and compact. Flowers of large size, produced in great profusion and in a range of fine colors.

 1/2 trade pkt.
 Trade pkt.

 Azure-Blue...\$0 60
 \$1 00

 Dark Blue...
 60

 1/2 trade pkt.

 Dark Red...
 \$0 60

 Rose...
 60

 ½ tradepkt. Tradepkt. 1 00 Mixed Colors..... $\frac{1}{32}$ oz. \$2.50... 1 00

MULTIFLORA GRANDIFLORA MAXIMA. This new Hybrid is a cross between Multiflora nana and Grandiflora. Individual florets measure 2 to 3 inches in diameter and are produced in quantities of 100 blooms and over to the plant. We offer it in mixed colors only. ½ trade pkt. 60c.; \$1.00 per trade pkt.; $\frac{1}{32}$ oz. \$4.00.

HOWARD & SMITH'S STRAIN. A fine strain of large-flowering, Hybrida grandiflora, large-leaved type, grown by a California specialist. Trade pkt. \$1.00; \$3.00 per $\frac{1}{32}$ oz.

GRANDIFLORA PRIZE STRAIN. Our Grandiflora Prize Strain produces immense trusses of large flowers often measuring 4 inches across. Makes exceedingly decorative pot-plants. ½ trade pkt. Trade pkt.

 Dwarf, Mixed
 \$0.60
 \$1.00

 Medium Tall, Mixed
 60
 \$1.00

 Stellata hybrida, Mixed
 Tall
 50

 \$2 50 2 50

Michell's Giant Pansies

Pansies are among our specialties and the strains we are offering are the best that time and money can produce. The seed is grown for us by experts in Europe and America and the quality cannot be surpassed for size, beautiful markings, and brilliancy of colors.

The following list comprises the best of the new European creations and the popular American varieties. We feel sure that these will please the most

discriminating gardener.

NEW GIANT PANSY, MICHELL'S "SPRINGTIME." We are pleased to offer this splendid new early-flowering Giant Pansy whose blooms measure 3½ to 4 inches across. The plants are of very dwarf habit, in a superior mixture of light colors so popular in the spring garden. An excellent type for early sales in boxes or baskets. Trade pkt. 50c.; \$1.00 per ½0z.; ¼0z. \$1.75; \$6.50 per oz.

NEW BABY PANSY, MRS. A. H. SCOTT. Dainty Baby Pansy which does not grow more than 3 inches high. Flowers are similar in color to Lord Beaconsfield. Very free flowering and a fine suggestion for the rockgarden. Trade pkt. 50c.; \$1.00 per ½oz.

MAPLE-LEAF GIANTS. A new variety producing giant flowers measuring 4 to 6 inches across, of perfectly round shape and in an excellent mixture. This is without doubt the largest of the giant-flowering types and for exhibition purposes and private trade, the florist should grow some of this strain. Trade pkt. 50c.; \$2.25 per 1/4 oz.; oz. \$8.00.

AMERICA. A very select, extra-early, dwarf giant-flowering strain. The plants are short, stocky and of vigorous growth, exceptionally free flowering and in a fine mixture of popular shades. For florists and market gardeners, this is undoubtedly the money-making Pansy. Trade pkt. \$1.00; \$1.50 per $\frac{1}{8}$ oz.; $\frac{1}{4}$ oz. \$2.75; \$10.00 per oz.

ENGELMANN'S SPECIAL MIXTURE. A new variety and a truly Giant Pansy that is in a class by itself. Flowers 3 to 4 inches across, on long, heavy stems, and produced well above the foliage. Contains a great variety of colors, both light and dark, with a good percentage of bronze and red shades. Trade pkt. 75c.; \$2.25 per 1/4 oz.; oz. \$8.00.

MICHELL'S NEW SWISS GIANTS. We are proud to offer this excellent strain to our trade. The flowers are enormous, of beautiful velvety texture, on long stems and in a mixture that is unsurpassable for its many unusual colors such as salmon, dark blue, pink, mahogany, yellow and red, all of which are beautifully blotched. This variety is also excellent as a cut-flower. Trade pkt. \$1.00; \$1.50 per ½oz.; ½oz. \$2.75; \$10.00

per oz. Trade pkt. 1/40z. SWISS GIANTS (ROGGLI), Alpenglow. A fine range of cardinal-red shades with dark blotches....\$0 50 \$1 75 \$6 00 Berna. Very rich, velvety purple-violet of extra 1 75 6 00 Lake of Thun (Ullswater). Color marine-blue 1 75 6 00 with deep blue blotches..... Mont Blanc. Nearly pure white, with three large blue blotches. An excellent addition to the 1 75 6 00 Roggli strain..... Rhinegold. Deep golden yellow with black blotches on the three lower petals..... 1 75 6 00 50 **Roggli.** Improved Swiss Giants. Large flowers with overlapping petals in many brilliant colors and shades. Excellent for greenhouse culture....

½0z. \$1.00; \$22.00 per ¼lb...



Giant Pansy, Michell's Springtime

Pansies, Giant-flowering Mixtures

Michell's Giant Exhibition, Mixed. A giant strain of heavy texture and varied shades and colors. Trade pkt. 50c.; \$1.00 per ½0z.; ½0z. \$1.75; \$6.50 per 0z.; ½1b. \$24.00.

Triumph of the Giants, Mixed. Many beautiful, rich and rare shades. Trade pkt. \$1.00; \$2.25 per 1/40z.; oz. \$8.00; \$30.00 per 1/4 lb.

Giant Trimardeau, Mixed. Trade pkt. 25c.;

\$1.25 per oz.; ¼lb. \$4.00.

Mme. Perret. Especially rich in red shades. Trade

pkt. 30c.; \$1.50 per oz.; ¼lb. \$5.50.

Masterpiece. Frilled Pansy. Beautiful rich colors; petals curled or waved. Trade pkt. 50c.; \$3.00 per oz.; ¼lb. \$10.00.

Fine English Mixed. Large flowering. Trade pkt. 25c.; \$1.00 per oz.; ¼ lb. \$3.00.

Giant Prize or Bedding Pansies

| • | | |
|------------|---|---|
| Trade pkt. | Oz. | ⅓Ib. |
| \$0 30 | \$1 50 | \$5 50 |
| 30 | 1 50 | 5 50 |
| 30 | 1 50 | 5 50 |
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DUTCH IRIS (Hollandia)

| | | /· · | O. | ·ui | ı | 14/ | |
|------------------------|------|---------|------|------|----------|----------|------|
| | 7 to | 8 cm | | 8 cr | n. a | nd u | р |
| A. Bloemard. Pur- 1 | .00 | 100 | 00 | 10 | 0 | 100 | 0 |
| plish blue. Early\$3 | | | | | 00 | \$35 | 00 |
| Adrian Backer. Pur- | | " | | " | | # | |
| plish lilac 3 | 50 | 30 | 00 | 4 | 50 | 40 | 00 |
| D. Haring. White, | | | | | | | 0 0 |
| tinted lilac. Early. 2 | 80 | 24 | 00 | 3 | 50 | 31 | 00 |
| Leonardo da Vinci. | | | | | | <u> </u> | 00 |
| White and yellow 2 | 80 | 24 | 00 | 3 | 50 | 32 | 00 |
| Poggenbeeck. Bril- | | 22 1 | 00 | | 70 | 02 | 00 |
| liant blue. Early 2 | 75 | 22 | 00 | 3 | 50 | 32 | 00 |
| Theresa Schwartze. | , , | 2.4 2.4 | 00 | | ,,, | 32 | 00 |
| Standard lilac; falls | | | | | | | |
| white | 75 | 23 | 00 | 3 | 60 | 33 | 00 |
| White Excelsion. Im- | 1) | 23 | 00 | , | 00 | 33 | 00 |
| | 00 | 26 | 00 | 1 | Ω | 36 | 00 |
| mense; pure white. 3 | | 7 cm | | | | 8 cm | |
| Vollaw Oussen E. 1 | | | | | | | |
| Yellow Queen. Ex-1 | | | | | | 100 | |
| tra fine\$2 | 5() | \$21 | (10) | \$3 | 50 | \$32 | (00) |

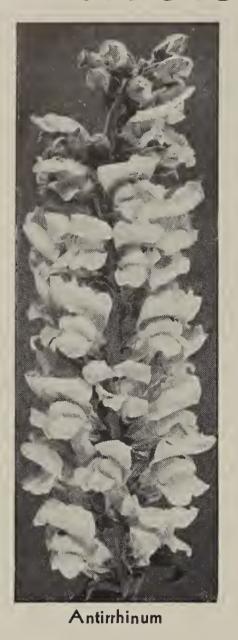
SPANISH IRIS (Ready in October)

| Large bulbs, grown and selected for forcing Cajanus. Canary-yellow, with or- 100 | ng. 1000 |
|--|-------------|
| | \$31 00 |
| King of the Blues. Deep purplish blue 3 00 | 26 00 |
| King of the Whites. Pure white 3 00 | 26 00 |
| IRIS FILIFOLIA, Imperator. | |
| Deep blue. 8 cm. and up 3 50 | 31 00 |
| IRIS, WEDGWOOD. 9 to 10 cm. 6 00 | 50 00 |
| 10 to 12 cm 7 00 | 60 00 |

1 75

6 00

Michell's "Distinctive" Antirrhinums



SPECIAL FORCING VARIETIES

| 10 | SPECIAL FORCING VARIETIES | | |
|--|--|--------|---------------|
| 7 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - 1 - | Bezdek's New White Wonder. A new, early-flowering pure snow-white 1/2 trade | Trade | 3 trade |
| | Snapdragon of outstanding merit. Free flowering, with close-set flower-heads pkt. | pkt. | pkts. |
| | | \$2 00 | \$5 00 |
| | July Solden Bronzer Living to the Control of the Co | 1 00 | 2 50 |
| | Bertha Baur. (Schumann.) Lavender or orchid color. Fine large spikes. | 1 50 | 4 00 |
| | Original trade packets offered | 1 00 | 2 50 |
| | Bertha Baur. (Regular Strain.) | 2 00 | 5 00 |
| | Celestial. (Witterstaetter.) New. Early. Deep yellow | 1 50 | 4 00 |
| | Cevion Court. Canary-vellow 60 | 1 00 | 2 50 |
| | Cheviot Maid Supreme. An improvement on Cheviot Maid, deeper in color | | |
| | and longer stem | 1 00 | 2 50 |
| | Cincinnati. (Witterstaetter.) Large, fragrant, light rose-pink flowers | 1 00 | 2 50 |
| | Coate's Yellow Perfection. Medium early. Fine deep yellow 60 | 1 00 | 2 50 |
| | Daybreak. (Breitmeyer.) Strong, vigorous pink sort, identical in shade with | 2 00 | 5 00 |
| | Briarcliff rose | 2 00 | 5 00 |
| | Helen. Lovely salmon color | 1 00 | 2 50 |
| | Improved Sunburst. Color of Sunburst rose | 1 00 | 2 50 |
| | Jennie Schneider. True Columbia rose color | 50 | 2 50 |
| | Judd's Early Light Pink | 1 00 | 2 50 |
| | Lucky Strike. The best large-flowering white to date, producing stems 3 to | 1 00 | 2 50 |
| | 4 feet long, with large, open flowers that do not drop or shatter | 1 50 | 4 00 |
| | New Dawn. (Thompson.) Golden orange—a very pleasing color | 1 00 | 2 50 |
| | New Deal. An extra-early, fragrant, rich golden bronze variety | 1 00 | 2 50 |
| | Peggy Schumann. (Schumann.) 1937 Introduction. An improved Sonny. | | |
| | Clear bright pink; strong spikes; compact flower-heads. Shatter proof | 2 00 | 5 00 |
| | Philadelphia Pink. Pure pink | 50 | |
| | Philadelphia Pink. (Originator's Stock.) | 1 00 | |
| | Radiance. (Thompson.) Fine, large-flowering rose-pink sort | 1 00 | 2 50 |
| | Roman Gold. Deep golden yellow, suffused pink | 75 | |
| | Rose Queen. Dark pink | 1 00 | 2 50 |
| | Sun Tan. Rose and tan color | 1 00 | 2 50 |
| Antirrhinum | Sunset. (Breitmeyer.) Beautiful golden bronze; extra-large individual flowers | 2 00 | 5 00 |
| | Trade 3 trade 1 | | 3 trade |
| Terry's Surprise. (Impr | | \$0.50 | pkts. |
| shaded bronze. Original tra | add packets officied What of the same o | | \$2 50 |
| Terry's Surprise. (Regular Velvet Beauty. American-B | The state of the s | , | # - >0 |
| White Prosperity. (Reselect | ed.) A long-stemmed. blending of special forcing varieties | | |
| clear white sort | 1/- 01/1/1/ | 50 | |
| | CIAL NOTICE—Half trade packets can be supplied only where listed | | |

clear white sort..... SPECIAL NOTICE.—Half trade packets can be supplied only where listed

Giant Show Cyclamen

Our seed is purchased from the most celebrated and widely known Cyclamen seed-grower in Germany. This strain is known the world over as the outstanding giant-flowering variety. It is a winner in all the large European and American flower shows, and we feel sure that a trial will convince you of its excellence. The seed-bearing plants are of the very highest type, of robust habit, with large blooms and with well-marked foliage. This stock is offered in original packets.

BINNEWIES STRAIN. Note.—Smallest quantities available are 100 seeds in original packets. 250 seeds of one variety at 1000 rate; less than 250 seeds of one variety at 100 rate.

| | | | | 100 seeds 1 | 000 seeds |
|----------------|-----------------------------------|--------------|-------|-------------|-----------|
| No. | 1. Dark Blood-Red | | | \$1 20 | \$10 00 |
| | 2. Bright Red | | | | |
| No. | 3. Rose of Marienthal. Bright pir | ık | | 1 20 | 10 00 |
| No. | 4. Pure Rose | | | 1 20 | 10 00 |
| No. | 5. White with Carmine Eye | | | 1 20 | 10 00 |
| | 6. Pure White | | | | 10 00 |
| | 7. Bonfire. Brilliant scarlet | | | | 16 00 |
| | 8. America. Salmon-scarlet | | | | |
| | 0 Improved Salmon Base | | | | |
| M ₁ | A Imagened Columny Dans | @1 60 @12 00 | Ma 10 | Mozout | Doon -in |

salmon..... 1 50

Salmon King Improved. New. Early; deep



10 00

\$12 00

12 00 12 00

100 seeds 1000 seeds

| No. 4. Pure Rose No. 5. White with Carmine Eye No. 6. Pure White | |
|--|---|
| No. 7. Bonfire. Brilliant scarlet | |
| No. 8. America. Salmon-scarlet | 100 seeds 1000 seeds |
| No. 9. Improved Salmon-Rose \$1 60 \$13 00 | No. 18. Mozart. Deep pink |
| No. 10. Glory of Wandsbek. Salmon-red 1 50 12 00 No. 11. Rose of Zehlendorf. Salmon-pink . 1 50 12 00 | No. 19. Lavender. Bright lavender |
| No. 12. Orange Beauty. Orange-vermilion . 2 00 17 00 | Mixed Colors 1 20 10 00 |
| No. 15. Safranin Red | Rokoko Mixed. Large flowers, beautifully fringed 1 75 16 00 |
| duce 30 per cent more blooms than the single types and is also | wer of ten petals and comes 80 per cent true from seed; will pro- fragrant. 100 seeds 1000 seeds |
| Cerise Brilliant. Large flowers of a very fine | Rosea. Soft rose with coral cast, shading light at |
| brilliant cerise shade | tips of petals |
| Cyclamen combine size, form, and color with vigorous growth of all blooms being produced at once. Several of the varieties | in, which is the product of a celebrated English grower. These A feature of their habit is a continual crop of flowers, instead are early flowering, and are splendid for cut-flowers, lasting well |
| in water. 100 seeds 1000 seeds | |
| Bush Hill Pink. Bright rosy pink, with bril- | |

12 00

12 00

Pink Pearl. Early. Rich, pale salmon.1 50Salmon King. Early. Deep salmon.1 50

DOUBLE ENGLISH STRAIN, Majestic. Pure white......\$1 50

Larger quantities of Cyclamen Seed quoted on application



JUDY (ELDER'S). New Introduction. A wonderful golden yellow, suggestive of the well-known Sulphur Phoenix Narcissus. A large-flowering type and excellent for forcing. Should be grown by every florist. Supply is limited. 75c. per doz.; per 100, \$5.00; \$40.00 per 1000.

ELDER'S DOUBLE WHITE. New Introduction. This splendid novelty is a glistening white with very tall stems. The flowers are quite large and very similar to a gardenia. Excellent for forcing. Supply is limited. 75c. per doz.; per 100, \$5.00; \$40.00 per 1000.

RED RIDING HOOD. A new and distinct color, being a blood-red. Up-

right grower with rigid stems. Each bulb produces from three to four \$32 00 35 00 **PURITY SUPER FLORA.**

 First-size bulbs, ½ to 5/8 in.
 65

 Mammoth bulbs, 5/8 to 3/4 in.
 1 25

 Monster bulbs, 3/4 to 7/8 in.
 1 75

 5 00 9 00 14 00 **ELDER'S GIANT WHITE.** 11 00 19 00 36 00

COLORED FREESIAS

Apotheose. Enormous pink flowers, tinted lavender.

| Apotheose. Enormous pink flowers, tinted lavender. | | <i>J</i> U | 100 | |
|---|----------|------------|-----|----|
| First-size bulbs, ½ to ½ in | 1 | 00 | \$8 | |
| Mammoth bulbs, 5/8 to 3/4 in | 1 | 50 | 12 | |
| Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in | 2 | 25 | 18 | 00 |
| Blue Bird. Deep delphinium blue, with light center. | | | | |
| First-size bulbs, ½ to 5% in | 1 | 75 | 14 | 00 |
| Mammoth bulbs, 5/8 to 3/4 in | 2 | 50 | 20 | 00 |
| California. Bright golden yellow. | | | | |
| First-size bulbs, ½ to ½ in | 1 | 50 | 11 | 00 |
| Mammoth bulbs, 5% to 3/4 in | 1 | 75 | 14 | 00 |
| Golden Daffodil. Golden yellow with orange blotch. | | | | |
| First-size bulbs, ½ to ½ in | | 65 | 5 | 00 |
| Mammoth bulbs 5/6 to 3/4 in | 1 | 25 | 9 | 00 |
| Monster bulbs, $\frac{3}{4}$ to $\frac{7}{8}$ in | 1 | 75 | 14 | 00 |
| Marie Louise Fischer. Rich lavender-blue. | | | | |
| First-size bulbs, ½ to 5% in | 1 | 50 | 11 | 00 |
| Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in | 1 | 75 | 14 | 00 |
| Mia Marvin. A gigantic canary-yellow, with heavy blotch | | | | |
| of deep orange on lower lip. | | | | |
| First-size bulbs, ½ to ½ in | 3 | 00 | 25 | 00 |
| Mammoth bulbs, 5/8 to 3/4 in | 3 | 50 | 30 | 00 |
| Miss Blanche Blue. Deep bluish lavender. | | | | |
| First-size bulbs, ½ to ½ in | 1 | 75 | 13 | 00 |
| Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in | 2 | 25 | 19 | 00 |
| Mrs. Marc Peters. Rosy salmon, blotched golden yellow. | | | | |
| First-size bulbs, ½ to ½ in | 1 | 75 | 14 | 00 |
| Mammoth bulbs, 5/8 to 3/4 in | 2 | 25 | 19 | 00 |
| Pink Beauty. Giant rose-pink, open flowers with broad | | | | |
| petals. The best pink to date. | | | | |
| First-size bulbs, ½ to 5/8 in | 1 | 75 | 14 | 00 |
| Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in | 2 | 50 | 20 | 00 |
| Splendens. (Improved Type.) Lavender. | | | | |
| First-size bulbs, ½ to 5/8 in | 1 | 65 | 12 | 00 |
| Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in | 2 | 00 | 16 | 00 |
| Sunset. A new color in Freesias, being flame-orange. | | | | |
| First-size bulbs, ½ to 5% in | 2 | 00 | 16 | 00 |
| Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in | 2 | 25 | 19 | 00 |
| Rainbow Mixture. | | | | |
| First-size bulbs, ½ to 5/8 in | 1 | 50 | 11 | 00 |
| Mammoth bulbs, $\frac{5}{8}$ to $\frac{3}{4}$ in | 1 | 75 | 14 | 00 |
| 7,0 ,1 | | | | |

NARCISSUS

| Michell's Big-Bloom Paper-White. | | 100 | |
|----------------------------------|----------|--------|---------|
| First-size bulbs, 13 cm. up | . \$0 35 | \$2 25 | \$17 00 |
| Mammoth bulbs, 14 cm. up | . 40 | | 20 00 |
| Monster bulbs, 15 cm. up | . 50 | 3 00 | 25 00 |

Paper-White Narcissus



French Roman HYACINTHS

August-September Delivery

These are very useful for those who grow for their own cut-flower work. Excellent for design work.

| | $-\mathbf{D}$ | oz. | 100 | 1000 |
|----------------------------|---------------|-----|--------|---------|
| White. 11 to 12-cm. bulbs. | . \$0 | 60 | \$4 00 | \$35 00 |
| 12 to 15-cm. bulbs | | 75 | 5 00 | 44 00 |
| 13 to 15-cm. bulbs | | 90 | 6 50 | 57 50 |
| 14 to 15-cm. bulbs | . 1 | 25 | 8 00 | 75 00 |
| Light Blue | | 75 | 5 00 | 45 00 |
| ight Pink | | 75 | | 45 00 |

CALLA LILIES

1000

WHITE (Æthiopica). Clean, healthy bulbs.

Doz. 100 1000

1¼ to 1½-in. diam. bulbs...\$0 75 \$4 50 \$40 00

1½ to 1¾-in. diam. bulbs... 1 50 9 50 90 00

1¾ to 2 -in. diam. bulbs... 2 00 13 00 120 00

2 to 2½-in. diam. bulbs... 2 75 20 00 180 00

YELLOW (Elliottiana). True. Ready in Novem-Doz. 100 1000

Mammoth. 2 to 2½-in. diam. bulbs.....\$1 75 \$10 50 \$95 00

Monster. $2\frac{1}{2}$ to $3 \cdot \text{in. diam.}$ bulbs...... 2 25 15 00 140 00

SPOTTED. Ready in November.

100 1000 Doz. 100 1000 2 to 2½-in. diam. bulbs...\$1 75 \$11 00 \$100 00



Calla Lilies





| 71 | | | Shasta Dalsy, Alaska Shasta Dalsy, New Giant Double White | 50 |
|--|----------------|------------------------|---|----------|
| Aquilegia | | | Maximum, Conqueror. Giant-flowering white | 20 |
| | de pkt | Oz. | Clematis paniculata. White, star-shaped flowers. | 15 15 |
| Acanthus latifolius. Large, decorative leaves Achillea Millefolium. Bright magenta-red Ptarmica, The Pearl. Pure white | 30 30 50 | \$0 50 1 50 3 00 | Coreopsis lanceolata grandiflora. Golden yellow. Lanceolata grandiflora flpl. Mayfield Giant. Extra-large flowers | 20 20 |
| Aconitum Fischerl. Blue flowers. 3 ft. | 50 | 2 50 | Daiey (Rellie perennis) | 50 |
| Napellus. Spikes of blue flowers Wilsonl. Rich blue, 6 to 7 ft | 30 50 | 1 50 3 50 | Monstrosa tubulosa (Quilled), Etna. Dark red. Bernina. White, changing to pink. | 50 50 |
| Adonis vernalis. Large yellow flowers | 40 | 2 50 | Monterosa, Pure rosc | 40 |
| Alyssum saxatile compactum. Golden yellow | 20 25 | 1 00 | White | 40 40 |
| Rock Garden Hybrids. Rare perennial species, | 50 | 3 00 | Double, Mixed | 30 |
| Ampelopsis Veitchl. Boston or Japanese Ivy | 15 | 25 | Delphinium, Blue Grotto. Deep blue with cream center | 50 |
| Anchusa italica, Dropmore. Light blue flowers . | 15 | 50 | English Hollyhock, Art Shades 140z. \$2.00. | 50 75 |
| New Hybrids. Attractive mixture. Myosotidiflora. Forget-me not-blue flowers. | 40 50 | 2 00 5 00 | Blackmore & Langdon's Imported Strain English Hollyhock, Art Sludes Light Blue Shades Light Blue Shades Light Blue Shades | 75 75 |
| Anemone coronaria. Mixed colors | 20 | 75 1 50 | Selected Mixture | 50 50 |
| Anemone coronaria. Mixed colors | 30 50 | 3 00 | Summer Cloud. Pure white | |
| Anthemis tinctoria Kelwayi. Bright yellow flowers. | 15 30 | 1 50 | Summer Cloud. Pure write | 40 25 |
| Montana. Pure white. Aquilegla, Crimson Star. L. S. Crimson and white. | | | Bellamosum, Improved | 40 25 |
| 380Z, \$1,00, . | 50 30 | 1 50 | Bellamosum. Regular strain. 4 lb. \$4.50. Cardinale. Brilliant scarlet. Grandiflorum, Chinese Blue | 40 20 |
| Californica Hybrids. Mixed colors. Canadensis. Scarlet and yellow Chrysantha. Yellow | 30 40 | 1 50 2 00 | Album Michell's Gold Medal Hybrids | 20 25 |
| Chrysantha. Yellow Cærulea. Blue and white | 30 40 | 1 50 2 00 | Dianthus, Loveliness. New. Exquisite mauve-pink. | 29 |
| Nivea grandiflora. Pure white | 25 | 1 00 | with delightful tragrance. Single 150z. \$1.00 | 50 50 |
| Rose Queen. Deep rose Double, Mixed | 50 15 | 3 50 50 | with delightful Iragrance, Single, 1502, \$1.00 Mrs. Sinkins. Double; pure white, 1702, \$1.00. Allwood alpinus 1,402, \$2.00. Plumarius, Cyclops Cæsius. Cheddar Pink | 50 |
| Single, Mixed Long-spurred Blue Shades | 15 50 | 50 3 50 | Plumarius, Cyclops Cæsius. Cheddar Pink. | 25 30 |
| Drange and Scarlet Shades Pink and Rose Shades | 50 50 | 3 50 3 50 | Clove-scented, Double and Semi-double, Mixed Deltoides, Brilliant. Maiden Pink | 30 30 |
| Snow Queen | 50 | 3 50 4 00 | Double Scotch, Mixed | 30 20 |
| Mrs. Scott Elliott's Select Strain Hybrids | 60 40 | 2 00 | Latifolius atrococcineus flpl. Pheasant's Eye, Mixed | 15 |
| Arabis alpina. Pure white Rosea. Bright rose . 140z. \$2,00 | 15 75 | 50 | Dictamnus Fraxinella | 30 20 |
| Armeria formosa. Deep pink flowers | 25 | 1 00 | Digitalis, Giant Shirley, Mixed Purpurea gloxiniæflora, Pink | 20 20 |
| Bees' Ruby. Deep rose 180z, \$1.25 Laucheana. Bright rosy red | 50 40 | 4 00 | White | 20 |
| Asclepias tuberosa. Orange-scarlet flowers Asperula odorata. White | 40 20 | 3 50 75 | Mixed Grandiflora, Light yellow | 15 25 |
| Aster alpinus. Purple with large yellow center | 40 | 2 00 | Grandiflora. Light yellow Monstrosa. Various colors Doronicum caucasicum. Yellow, daisy-like flowers. | 20 |
| Alpinus albus. White with yellow center Perennial. Michaelmas Daisy. Choice mixed, 3 ft. | 40 40 | 2 00 2 00 | Seed germinates slowly, 2 ft 160z. \$2.00 | 1 00 |
| Aubrietia Bougainvillei. Dark blue | 50 40 | 3 50 2 50 | Edelweiss (Leontopodium alpinum). Silvery white | 15 |
| Aubrietia Bougainvillei. Dark blue Deltoldes. Lavender-blue flowers Leichtlini. Rosy purple lguz. \$1.25 | 50 50 | 3 00 | llowers 140z. \$1.00 . | 50 40 |
| New Large-flowering Hybrids, Mixed Auricula, Choice Mixed 140z. \$2.00 | 50 | 3 00 | Erigeron speciosus grandiflorus. Rosy lilac Erinus alpinus, Mixed | 75 |
| Baptisia australis. Spikes of deep blue flowers | 30 | 1 50 | Ervngium amethystinum. Metallic blue | 40 15 |
| Boltonia latisquama. Delicate pink, daisy-like flowers. 4 to 5 ft. | 25 | 2 00 | Planum. Pale blue | 25 |
| Campanula Medium calycanthema, Blue Lilac | 30 30 | 1 50 1 50 | Gaillardia grandiflora, Goblin. Showy red llowers. | 50 50 |
| Pink White | 30 30 | 1 50 1 50 | Portola Hybrids. Gold-tipped petals | 25 30 |
| Mixed | 25 15 | 1 25 | Portola Hybrids. Gold-tipped petals Tangerine. Orange, overland with red Semi-Double, Mixed 4th \$2.50 Superba, Mixed 4th \$1.75. Gentiana acaulis. Deep blue. Geum atrosangulneum flpl. Dark crimson. Barist. Brilliontsorder. | 20 15 |
| Medium, Single Blue Pink White | 15 | 40 | Gentiana acaulis, Deep blue | 50 |
| White Mixed | 15 15 | 40 40 | Geum atrosangulneum flpl. Dark crimson | 30 50 |
| Medium, Double Blue | 15 25 25 | 1 00 1 00 | Lady Stratheden, Golden yellow | 40 40 |
| Pink . White | 25 20 | 1 00 | Cupanhile Didhamina Bida sink fragrant | 30 |
| Mixed Carpatica, Blue | 20 | 80 | Paniculata. White 14th, \$1.25 Paniculata flpl. Double; white. Repens. Trailing; white. Rosea. Pinkish white | 15 50 |
| White Latifolia macrantha. Purplish blue | 20 30 | 80 1 50 | Repens. Trailing; white. | 25 30 |
| Persicifolia grandiflora. Blue | 30 30 | 2 00 2 00 | Helenium autumnale superbum. Golden yellow . | 50 |
| Persicifolia Moerheimi. Pure white | 50 75 | 4 50 | Helianthemum mutabile, Mixed. 8 in | 25 25 |
| Persicifolia, Telham Beauty 3 goz. \$1.25 Pyramidalis, Mixed | 25 | 1 25 | Heliopsis scabra zinniæflora. Yellow. Soleil d'Dr. Double: golden yellow Helleborus niger. Seed germinates slowly | 20 25 |
| Candytuft, Gibraltarica. Lilac, shading to white | 25 40 | 1 00 2 00 | Heuchera brizoides. Bright rose. 1.80z. \$1.50 | 50 |

MICHELL'S HARDY PERENNIAL FLOWER SEEDS MICHELL'S PRIMULAS

THE FOLLOWING VARIETIES GERMINATE | Acanthus Adonis Clematis SLOWLY AND IRREGULARLY Aconitum Anemone Delphinium cardinale

Linifolius. Lilac.

Chelone barbatus Torreyi, Brilliant scarlet.

20 80
Mixed

Chrysanthemum Mawl, Rich pink. 100 S.1.00. 50
Geisha Mixed. Cascade or Japanese Balcony
Chrysanthemum Mawl, Rich pink. 100 S.1.50. 50

Chrysanthemum
Ligoz, St. 50.

Early Flowering, Double and Semi-double, Mixed
Japanese Hybrids, Mixed
King Edward VII
Shasta Daisy. Alaska

Ligoz, St. 50.

Semi-double, 50.

50.

50.

50.

50.

50.

Lavandula vera. Lavender, Fragrant blue flowers
Liatris pycnostachya. Rosy purple flowers.
Scarlosa. An improved strain...

Lilium philippinense formosanum, White Swan.
Grant snow-white blooms

| Carnation, Grenadin, Black King, Dark red. ... S0 40 \$2 50 Cardinal. ... 40 2 50 Triumph Pink 40 2 50 White. ... 40 2 50 Choice Mixed

White Gold

Mixed

Double Border, Finest Mixed

Early Vlenna, Mixed

Catananche cœrulea. Blue with dark eye.....

Centaurea dealbata. Bright rose-color.

Macrocephala. Golden yellow.

Montana. Violet-blue.

Cerastium tomentosum. Silvery foliage. White flowers.

Cheiranthus Allioni. Brilliant orange.....

Mixed Japanese Hybrids, Mixed King Edward VII Shasta Daisy, Alaska Shasta Daisy, New Giant Double White

Scariosa. An improved strain...
Lilium philippinense formosanum, White Swan.
75 5 (x)

Philippinense formosanum. Resembles an Easter

15 40 Honesty (Lunaria biennis alba). Silvery seed

Helleborus Phlox decussata



Glant Munstead Strain. 1 ft...



| Carnation, Grenadin | | |
|---|----------|-------------|
| Trad | e pkt. | . 02 |
| aria alpina. Purple, blotched orange. 180z. \$1.00 \$0 | 50 | S1 : |
| Cymbalaria. Kenilworth Ivy | 30 | 31 : |
| um flavum. Yellow. 2 ft 140z. \$1,00. | 40 15 | |
| Perenne. Large blue flowers | 50 | 6 (|
| pella cardinalis. Cardinal-red llowers | 20 | 0 (|
| pinus polyphyllus, Autumn Tints. Buff and | 25 | 1.6 |
| orange shades, 20 in Brightest and Best. Extra-long spikes. | 23 | |
| Brightest and Best. Extra-long spikes. Bright red color | 25 | 1.0 |
| Gold Crest. Tall. Golden yellow. | 25 | 1 (|
| Salmon Queen. Salmon shades | 30 | 1 |
| Blue | 15 | |
| Luteus. Yellow shades | 25 | 1 ! |
| Moerheimi. Pink and white | 20 15 | |
| Roseus. Soft pink | 15 | |
| White 41b. 75c. | 15 | |
| New Hybrids, Mixed | 20 | |
| hair Arkwelchti Free Covering | 25 | 1. |
| Chalcedonica. Scarlet cross-like flowers | 15 | |
| Haageana Hybrids, Mixed. Various colors . | 30 | 1 |
| Viscaria splendens. Bright rose-red | 20 | 1 ! |
| Chalcedonica. Scarlet, cross-like flowers Haageana Hybrids, Mixed. Various colors Viscaria splendens. Brght rose-red hrum roseum superbum. Rosy pink | 20 | |
| tricaria, Double White. 1½ ft. Golden Ball. Bright yellow. 8 in. | 15 | |
| Golden Ball. Bright yellow. 8 in | 40 | 2 1 |
| osotis, Blue Basket. Dark blue. Upright growth | 30 | 2 |
| Golden Ball. Bright yellow. 8 in. osotis, Blue Basket. Dark blue. Upright growth Alpestris, Victoria. Bright blue. Dwarf Dwarf Indigo Blue. Fine dark blue. Grandillora alba. White Rosea. Pink Michell's Winter-flowering. Large; deep blue. Palustrie, semperflorers. Everblooming. Blue. | 30 |] |
| Dwarf Indigo Blue. Fine dark blue. | 30 | 1 |
| Grandillora alba. White | 20 20 | |
| Rosea. Pink | 40 | 2 |
| Palustris semperflorens. Everblooming. Blue . | 30 | ĩ |
| Choice Mixed | 15 | |
| peta Mussini. Bluc-gray foliage. Pale mauve | | |
| llowers | 40 | 2 |
| othera missouriensis. Bright yellow. Prostrate | | |
| | 50 | 3 |
| Youngi. Large yellow flowers, 11/2 ft | 50 | 3 |
| Youngi. Large yellow flowers. 1½ ft | 50 | 3 |
| New Hybrids, Mixed. Large spikes. 3 ft | 30 | 2 |
| ysalis Francheti. Orange-scarlet, 2½ ft | 20 | |
| vsostegia virginiana. Tubular pink nowers . | 30 25 | i I |
| tycodon grandiflorum. Blue. | 25 | 1 |
| Album. White | 15 | 1 |
| emonium cœruleum. Blue. | 40 | 2 |
| lox decussata, Mixed yanthus, Gold-laced. Very showy. 40z. \$2.00. | 50 | 2 |
| Emplish Mixed Single | 40 | 3 |
| English, Mixed. Single eraria Thunbergiana. Rosy purple ppy, Iceland, Fakenham Hybrids. Flowers 2½ | 15 | |
| ppy. Iceland, Fakenham Hybrids. Flowers 21/2 | | |
| to 3 inches across. Extremely free nowering. | | |
| Finest mixed, 2 ft | 40 | 2 |
| Gartref New Hybrids. Splendid range of art | 40 | 2 |
| shades | 40 | 2 |
| Yellow Wonder. Bright buttercup-yellow 340z. \$1.50 | 75 | |
| Coonara Pink Shades. Pink art shades | 40 | 2 |
| El Monte. Tangerine-orange | 40 | 2 2 1 |
| Drange-Scarlet . | 25 | |
| White | 25 | 1 |
| Yellow | 25 | 1 |
| Single, Mixed | 20 | |
| Sunbeam. Splendid mixed hybrids | 25 50 | 1 |
| Alpinum, Mixed. Fine for the rockery . | 20 | 4 |
| Drientale. Deep scarlet | 50 | 3 |
| Drientale. Deep scarlet Mrs. Perry. Rich salmon-pink Hybrids, Mixed Poyal Scarlet | 25 | 1 |
| Royal Scarlet | 50 | 3 |
| Royal Scalice | | |
| mula veris Kleyni. Golden vellow, apricot at | | |

Scabiosa caucasica. Light blue...... Alba Giant Hybrids, Isaac House Strain Columbaria, Rose-Pink. Delightful shade of pınk.
Lavender.
Japonica. Lavender-blue Sedum acre. Yellow Fine for perennial borders. 4 (t. nial borders. 4 lt.

Shasta Dalsy, New Giant Double White
Alaska. Pure white.

Silene orientalis. Dark rose.
Schafta. Rose. 8 in...
Statice dumosa. Silverry gray flowers
Capible. Lid. Large deep blue flowers.
Stokesia cyanea. Large deep blue. Double, Mixed Double, Mixed
Thalletrum aquilegifolium. White. 3½ ft.
Dipterocarpum. Rosy purple, yellow anthers.
Thermopsis caroliniana. Yellow, lupin-like followrs.
Thymus Serpyllum. Wild Thyme. Creeping.
Purple flowers. 2 in.
Purple flowers. 2 in.
Tritional hybrida, Mixed. 2 ft.
Trolline outcomes. Bright vellow. 20 in. Viola, Avalanche, (Giant-flowering.) Pure white. owering, violet-purple. Splendid bedding vertety.
Perfection. Light blue
Rose Queen. Rosy pink
White Perfection. Pure white.
Yellow Perfection. Golden yellow.
Mixed
Scotch Bedding, Mixed Violet, Single Blue Czar. Seed germinates slowly ...
Wallflower, Double Brown
Yellow
Mixed Early Flowering Double, Mixed Parls Extra-Early, Mixed



We offer select strains of this fine winter-blooming pot-plant. Several of the varieties are originator's stock and grown exclusively for our florists' trade.

NEW GIANT OBCONICAS

The following three are new Giant German varieties that produce immense trusses of larger flowers than any other strain. The plants are of compact habit and are very free flowering. Acc. put up in Trade pkt. Acc. Trade pkt. Acc. Sky-Blue (Konigsee). Bright blue with yellow eye. 1 50 3 00 Snowfall (Schneelawine). Pure white 1 50 3 00 **DBCDNICA GIGANTEA.** We have pleasure in listing several new shades of real giant Primulas, both in form and massive substance. DBCDNICA GRANDIFLDRA Hybrids, Mixed 180z. \$1.50 50 MALACOIDES Erikssoni, Baby Doll. Frilled; deep jink 3 pkts. \$2.50. \$1 00 Erikssoni, Baby Rose. Deep rose 3 pkts. \$2.50 . 1 00 Erikssoni, New Baby. Lavender-pink . 3 pkts. \$2.50.. 1 00 Dawkin's Carmine-Pink. This new variety is a rich glowing carmine-pink and the flowers are large, on wiry stems of upright and graceful habit . 50 \$3.00 Lilac. Improved Baby Primrosc.... 180z. \$1.00 . 50 Princess Patricia. Beautiful lavender-pink llowers, finely laced... \$0 2 00 Pink Beauty. Deep rosy pink flowers 50 1 00 Snow Queen. Single; white. 75 FRINGED CHINESE VARIETY, Michell's Prize pkt. Mixture. This mixture contains only the very finest sorts $\frac{1}{1602}$, \$3.00 \$0.60 \$1.00

CALCEOLARIA

Albert Kent Hybrids. An excellent English variety for either green-house culture or outdoors. Flowers medium in size and produced in large, graceful clusters in an excellent mixture. 1/2 trade pkt. 60c.; \$1.00 per trade pkt.; 1/22, \$2.25.

Cloth of Gold. Medium-large flowers of pure golden yellow. Trade pkt. \$1.00; \$3.00 per 4.02,

Feltham Glory. An attractive variety of fairly dwarf, compact habit with llowers in a splendid color-range from bright scarlet to pure yellow, in self and spotted forms. Trade pkt, \$1.00.

Golden Tiger. Novelty. A new Multillora nana type. Bright golden yellow llowers, spotted brownish red. Blooms are produced in masses that completely cover the plant, making it a splendid potplant for llorists' use. Trade pkt. \$1.00.

Hybrida grandiflora. A choice, large-flowering, tall-growing mixture. ½trade pkt. 60c.; \$1.00 per trade pkt.; ¿coz. \$2.00.

Hybrida grandiflora compacta. An attractive tigered and spotted mixture. Dwarf growing. 12trade pkt. 60c.; \$1.00 per trade pkt.; 202. \$2.00.

Hybrida multiflora nana. A fine free-flowering type, with average size blooms about 1½ inches in diam., in a choice mixture of orange, gold and lemon colors, beautifully spotted. 1 ft. ½ trade pkt. 60e.; \$1.00 per trade pkt., 40e.; \$4.25.

Kelway's Perfect Model. Originator's Stock. A very beautiful variety of the large-flowering type, containing a fine range of shades and markings, self-spotted, brownish and prettily striped. Trade pkt. Sl. 09; \$2.50 per 2,000.



Single and Double Pyrethrum

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Harrisi have been grown for us by the leading bulb-grower of Bermuda, on the Island of St. Davids, and have the stamp of approval of the Department of Agriculture of the Bermudas. Freedom from disease is assured by the rigid, regular inspection, while in the fields and in the packing-sheds by their inspectors. We make personal inspection of the bulbs while growing and also before packing, thus assuring our florist customers perfect quality.

| | Size | | | | | Bulbs per case | Doz. | 100 | Case |
|-------|---------|----------|------------|--------|------|----------------|--------|---------|---------|
| 6 to | 7-in. | bulbs | | | | 335 | \$1 10 | \$7 00 | \$19 00 |
| 7 to | 9-in. | bulbs | | | | 200 | 1 50 | 11 00 | 19 00 |
| 8 to | 10-in. | bulbs | | | | 150 | 2 25 | 5 15 00 | 19 00 |
| 9 to | 11-in. | bulbs | | | | 100 | 2 75 | 5 19 00 | 19 00 |
| 7.7.7 | rite fo | r prices | n larger a | mantit | | | | | |

Write for prices on larger quantities.

LILIUM CANDIDUM, Madonna, Annunciation, or **St. Joseph's Lily.** August-September delivery. We wish to lay particular stress upon the quality of our *Lilium candidum*, which are larger and better than usually sold. Our bulbs are of strong, healthy growth, free from disease, and produce an abundance of thick-petaled flowers.

| | | | 1000 |
|-----------------------------|----------|--------|---------|
| Selected bulbs, 20 to 22 cm | . \$1 25 | \$8 50 | \$75 00 |
| Mammoth bulbs, 22 to 24 cm | . 1 50 | 11 00 | 100 00 |
| Monster bulbs, 24 to 26 cm | . 1 75 | 13 00 | 125 00 |

LILIUM PHILIPPINENSE FORMOSANUM. This is an ideal Lily for growing under glass or in the garden or nursery. It blooms profusely and its very fragrant flowers resemble an Easter Lily. Color pure white; outside of bloom when first opening is slightly colored with reddish brown which fades as the flower matures.

Doz. 100 1000



Lilium Harrisi

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